

Press Release

Orascom Development Egypt (ODE); announces preliminary unaudited KPIs for FY 2022, recording EGP 11.1 billion of net real estate sales, a 20.7% increase over FY 2021.

Cairo, 29 January 2023 – Orascom Development Egypt (ODE) is pleased to announce its preliminary real estate and hotels KPIs for FY 2022.

Real Estate FY 2022 KPIs:

New sales for Q4 2022 reached EGP 3.8 billion, up 28.6% from EGP 3.0 billion in Q4 2021. That brings our FY 2022 net sales value to the highest sales figures in ODE's history at EGP 11.1 billion, a 20.7% increase over FY 2021.

Omar El Hamamsy, Group CEO of Orascom Development, commented: "Despite various macroeconomic challenges in Egypt, our operations continued to progress during Q4 2022, resulting in a record high for ODE's annual sales. The positive momentum in the fourth quarter further reinforces our strong position in the industry. We had a robust quarter with strong demand for O West, complemented by solid sales momentum in El Gouna and Makadi Heights. We adapted our planning to adhere to delivery dates and accelerated certain construction activities to help mitigate the inflationary environment. This exceptional performance is a testament to our team's hard work and our ability to capture existing demand in the local market with well-tailored products and strong customer relationships."

In El Gouna, net real estate sales grew by 9.5% to EGP 4.4 billion in FY 2022 vs. EGP 4.0 billion in FY 2021.

O West continues to expand on its leading position in West Cairo. Net real estate sales increased by 44.3% to EGP 5.7 billion during FY 2022 (FY 2021: EGP 4.0 billion).

Makadi Heights real estate reached EGP 949.8 million (FY 2021: EGP 1.2 billion), as we purposefully slowed real estate sales in the destination until solving the land concern issue with the TDA in mid-2022.

FY 2022 vs. FY 2021 Real Estate KPIs:

		Net value of contracted units (EGP mn)			Numb	er of contr units	acted	Average selling price (EGP/m²)			
Country	Destination	FY 2022 FY 2021 Δ in %		FY 2022	FY 2021	Δ in %	FY 2022	FY 2021	Δ in %		
Egypt	El Gouna	4,430.1	4,046.6	9.5%	389	381	2.1%	72,039	61,193	17.7%	
	Makadi Heights & Byoum	949.8	1,188.4	(20.1%)	224	344	(34.9%)	35,536	30,339	17.1%	
	O West	5,729.5	3,969.2	44.3%	831	730	13.8%	38,252	30,651	24.8%	
ODE Group*		11,109.4	9,204.2	20.7%	1,444	1,455	(0.8%)				

^{*} Net sales value for FY 2021 includes 2 units sold in Fayoum for EGP 5.3mn.

Q4 2022 vs. Q4 2021 Real Estate KPIs:

		Net value of contracted units (EGP mn)			Numb	er of contr Units	acted	Average selling price (EGP/m²)			
Country	Destination	Q4 2022	Q4 2021	Δ in %	Q4 2022	Q4 2021	Δ in %	Q4 2022	Q4 2021	Δ in %	
Egypt	El Gouna	1,229.2	992.9	23.8%	97	88	10.2%	84,353	63,413	33.0%	
	Makadi Heights	340.4	328.4	3.7%	84	89	(5.6%)	36,439	31,461	15.8%	
	O West	2,260.2	1,657.8	36.3%	292	302	(3.3%)	43,905	31,679	38.6%	
ODE Group		3,829.8	2,979.1	28.6%	473	479	(1.3%)				

ODE's Hospitality Resilient, Outperforming the Broader Hospitality Market in Egypt

Omar El Hamamsy, Group CEO of Orascom Development, added: "Orascom Development's Hotels' proven business model once again delivered impressive quarterly results, despite a challenging global economic environment. Our hotels exhibited solid growth during the quarter, primarily driven by strong average daily rates and enduring leisure demand. With further room for occupancy to increase, we look forward to it growing steadily in the future."

Our figures reached pre-pandemic metrics, with our ARR's increasing 38.3% when compared to FY 2019 figures. Our hotels in El Gouna and Taba Heights have benefited from the uptick of the Egyptian hospitality segment with occupancies for Q4 2022 reaching 73% and 30% respectively, while FY 2022, occupancies reached 70% and 29%. Foreigners represented 85% of our total hotels' occupancy rates in El Gouna during Q4 2022 and 80% for FY 2022.

FY 2022 vs. FY 2021 Hotels KPIs:

	Occupancy %		ARR (EGP)			TRevPAR (EGP)			GOP PAR (EGP)		
Destination	FY 2022	FY 2021	FY 2022	FY 2021		FY 2022	FY 2021		FY 2022	FY 2021	
El Gouna	70%	45%	1,637	1,476		1,635	903		823	411	
Taba Heights	29%	11%	979	532		374	88		67	(59)	

Q4 2022 vs. Q4 2021 Hotels KPIs:

	Occupa	ıncy %	ARR (EGP)			TRevPA	R (EGP)	GOP PAR (EGP)		
Destination	Q4 2022	Q4 2021	Q4 2022	Q4 2021		Q4 2022	Q4 2021	Q4 2022	Q4 2021	
El Gouna	73%	69%	2,004	1,444		2,056	1,409	1,220	833	
Taba Heights	30%	13%	1,246	493		486	105	84	(66)	

About Orascom Development Egypt (ODE):

Orascom Development Egypt (ODE) is the largest subsidiary of Orascom Development Holding AG (ODH). ODE is an integrated developer of resort towns in Egypt with a vertically integrated business model involving the development of residential units, hotels, and recreational facilities such as golf courses, town centers, marinas, in addition to supporting infrastructure such as hospitals, schools and utilities. ODE currently owns a land bank of 50.25 million square meters and 24 hotels with a total of 4,934 rooms within four operating destinations: El Gouna, on the Egyptian Red Sea Coast in Hurghada, Taba Heights, on the Sinai Peninsula, Makadi Heights in Hurghada and Byoum in Fayoum. ODE launched O West, the latest addition to its portfolio and its first project in Cairo, Egypt, located in the Sixth of October City.

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