



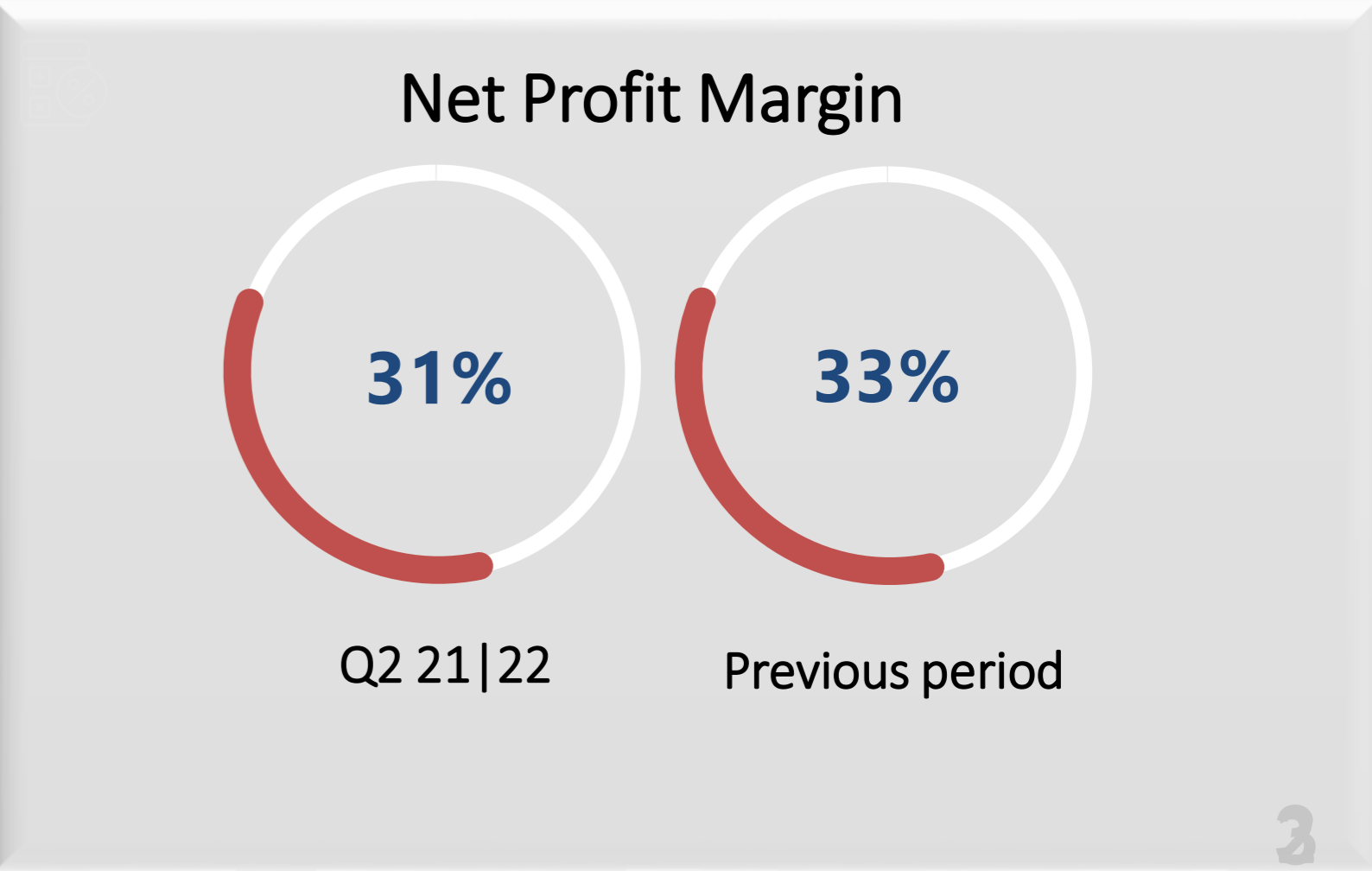
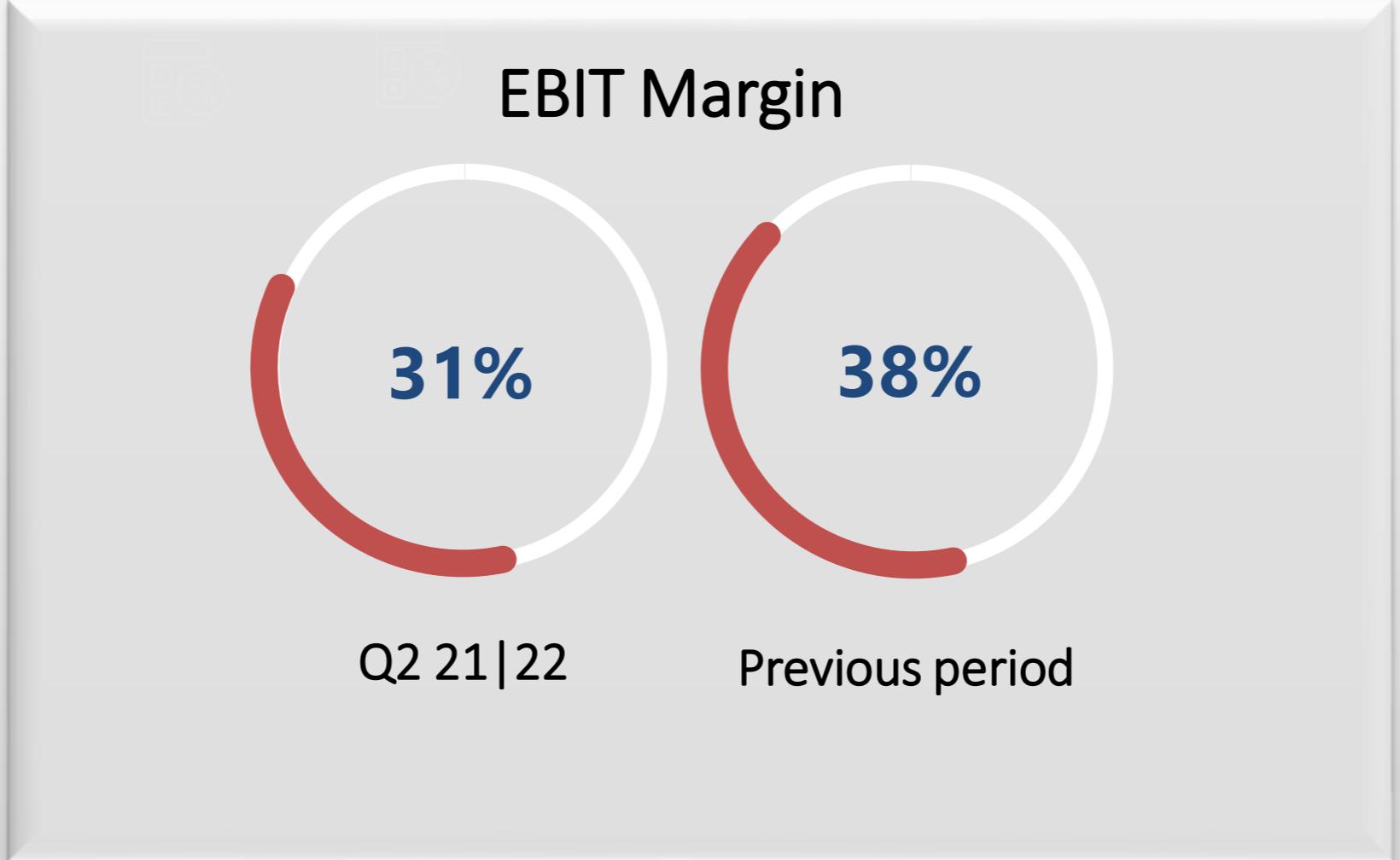
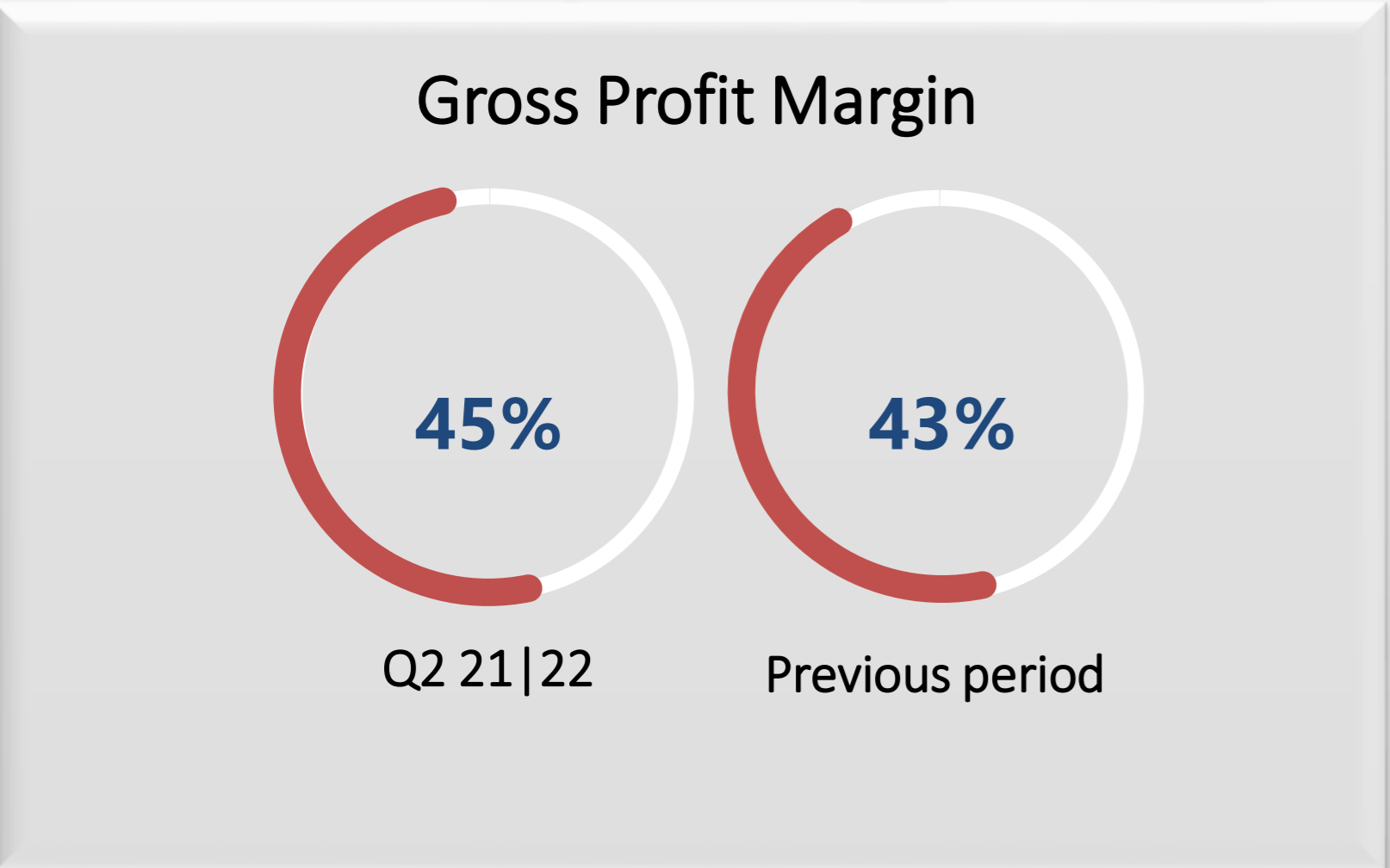
Indicators and Financial Results For the Six-Month period | Q2 Ending In 31/12/2021

← Earnings Report



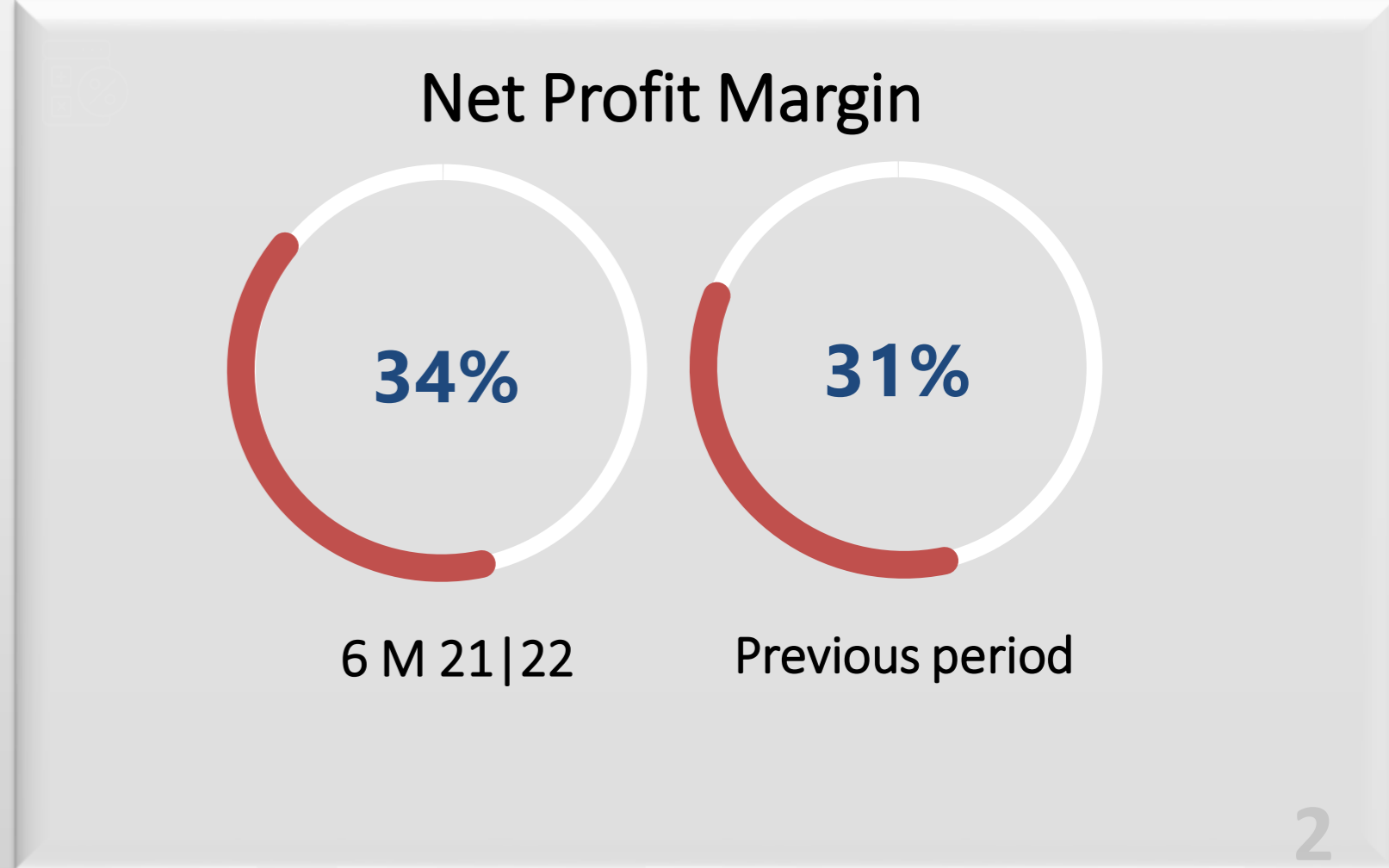
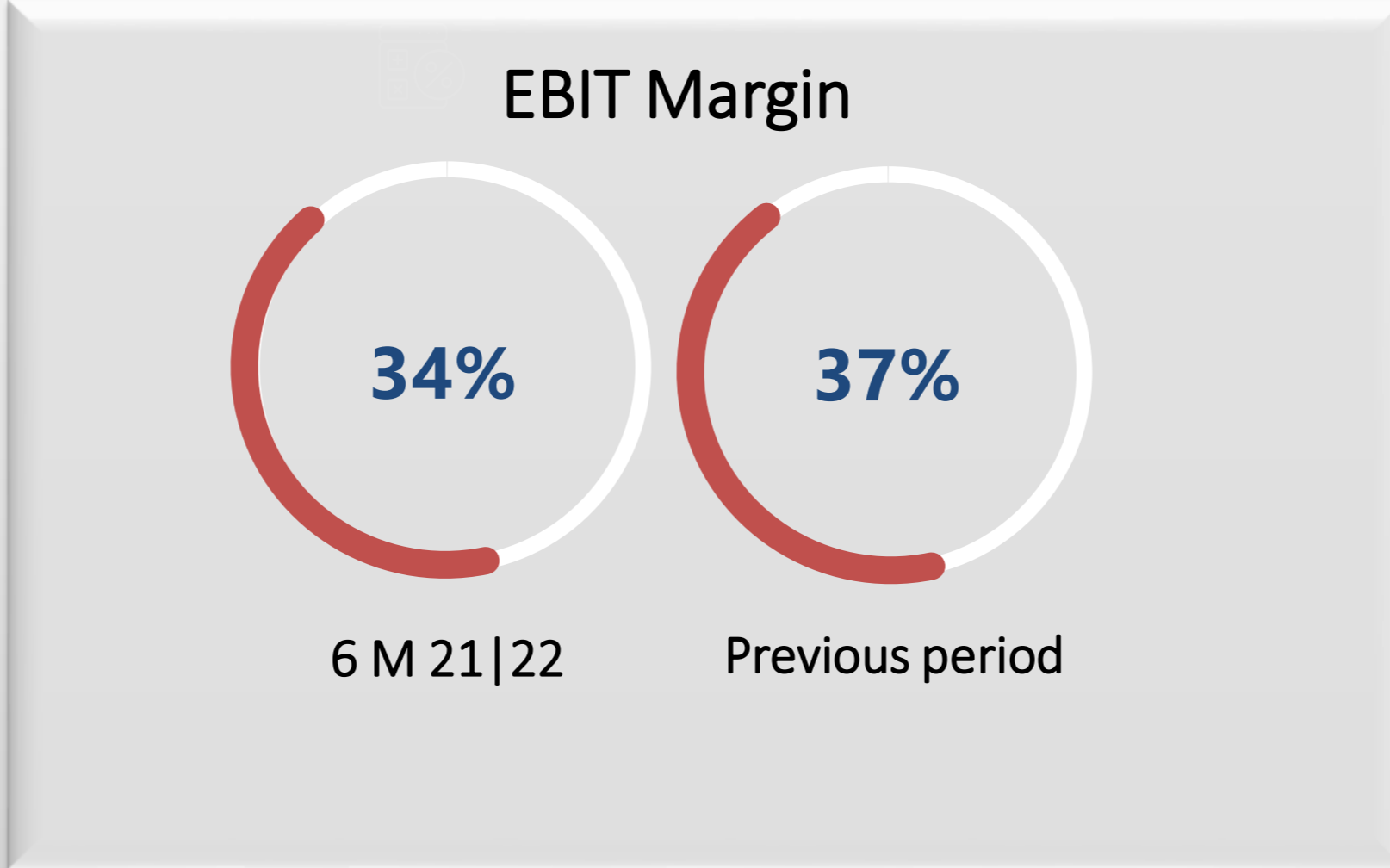
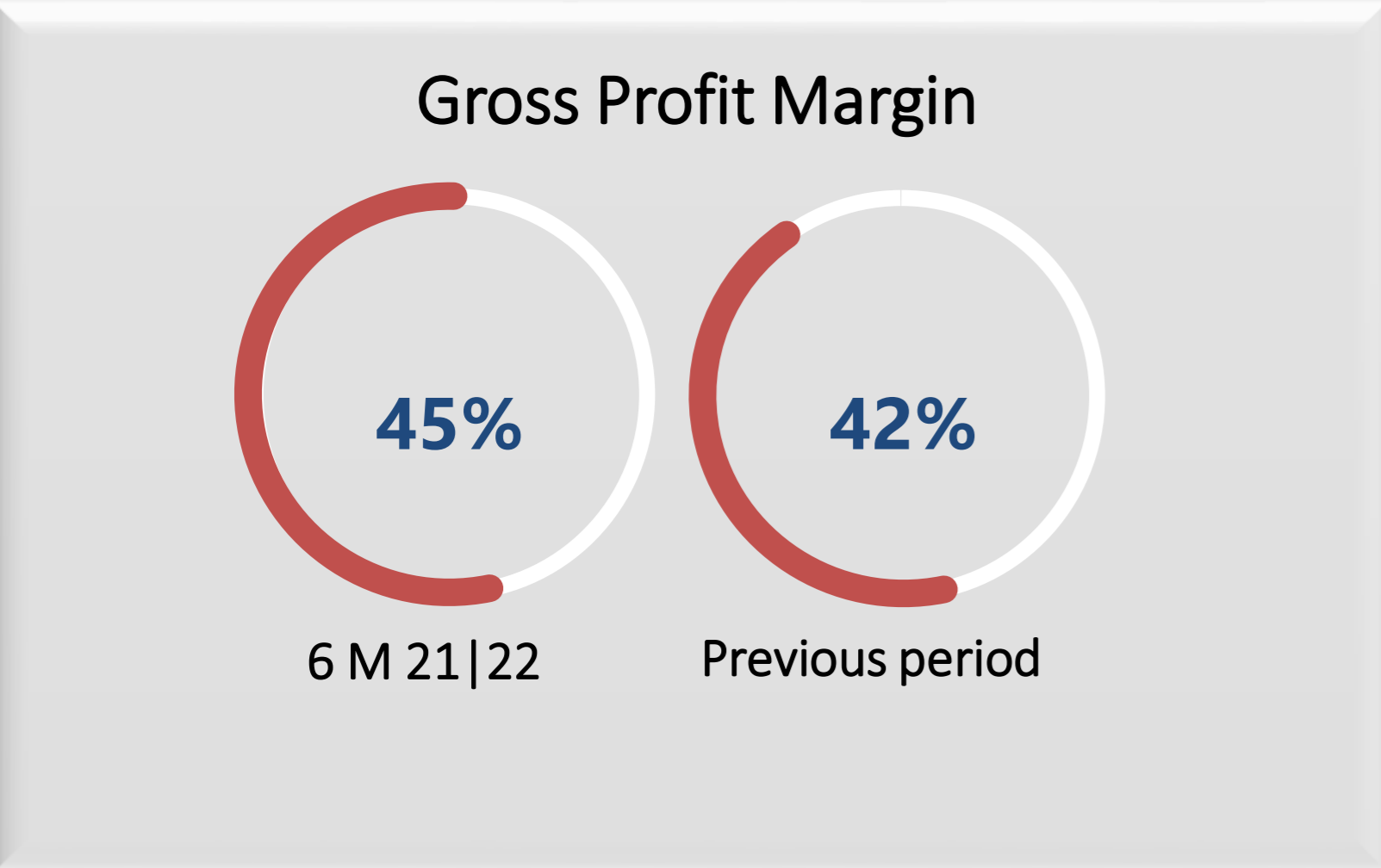
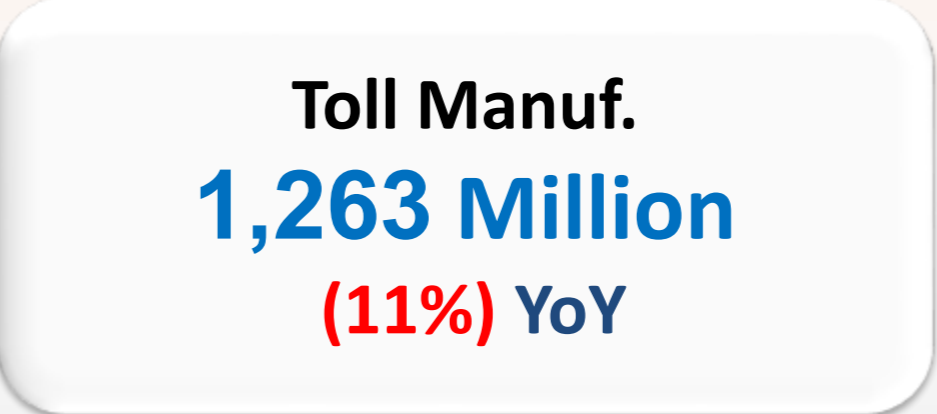
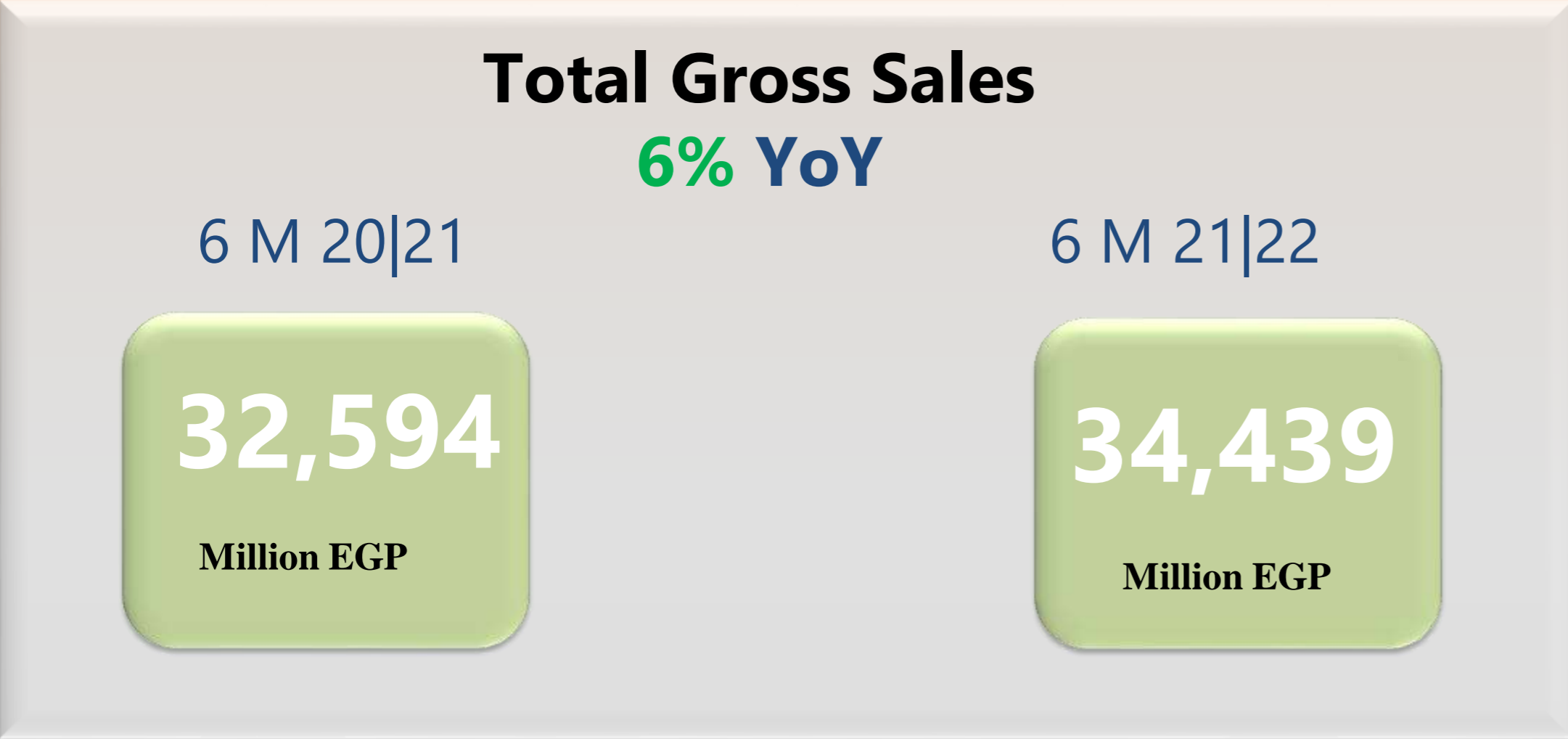
Q2 Results 21|22

Net Revenue	0.3% YoY Million 4,222	Gross Profit	5% YoY Million 1,914	EBIT	(19%) YoY Million 1,311	Net Profit	(4%) YoY Million 1,322.6
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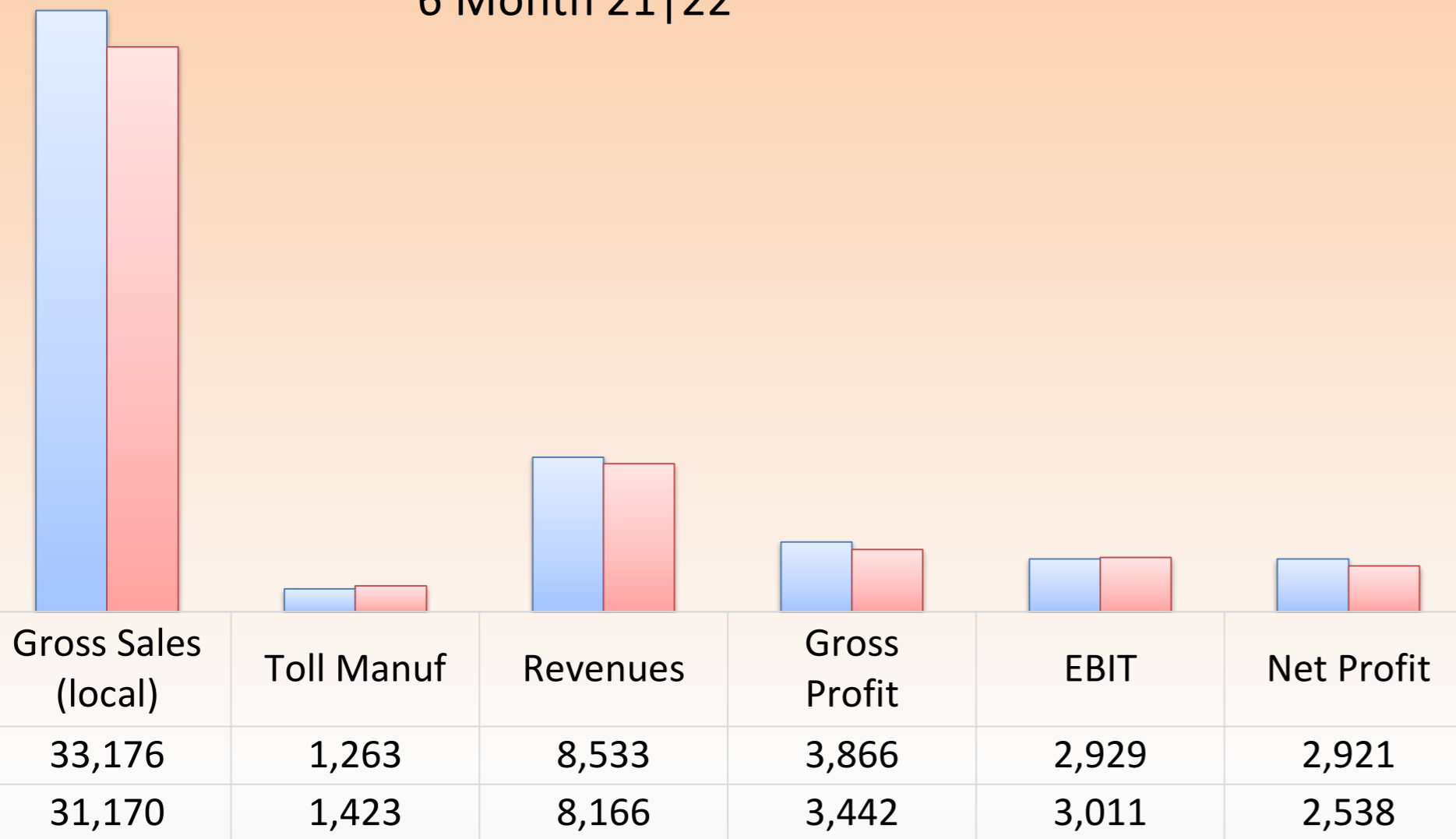
6 Month Results 21|22



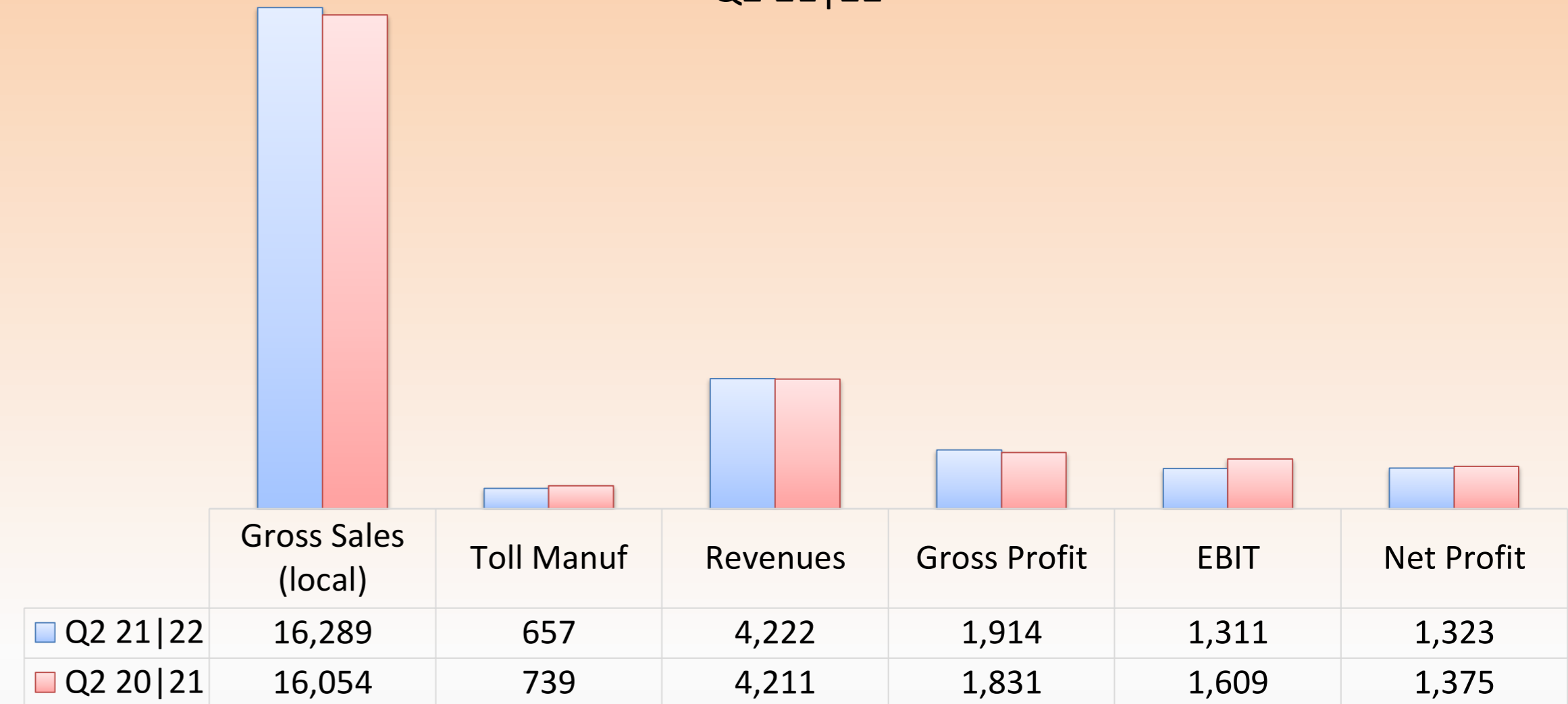


6 Month / Q2 21|22 Results overview

6 Month 21|22



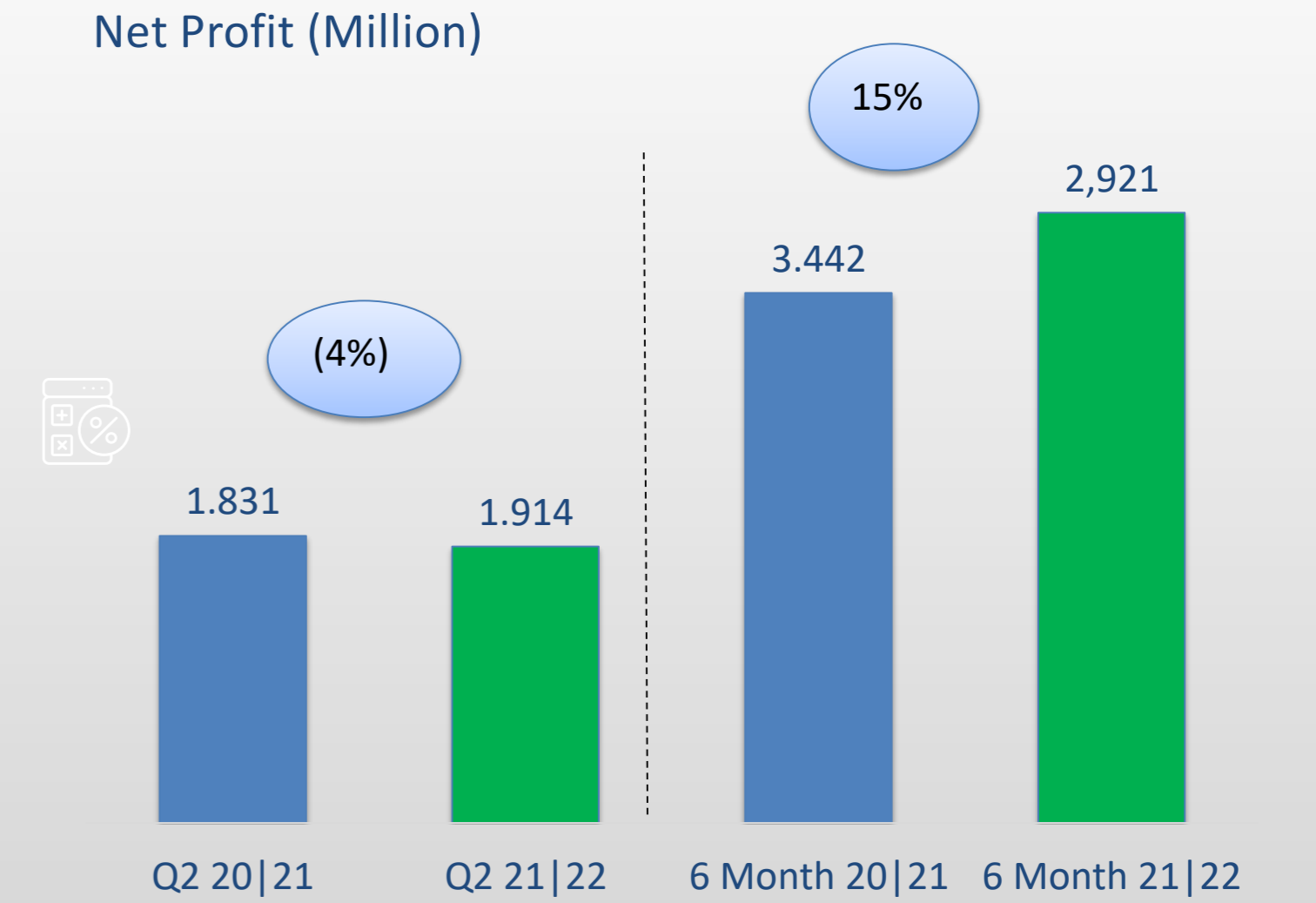
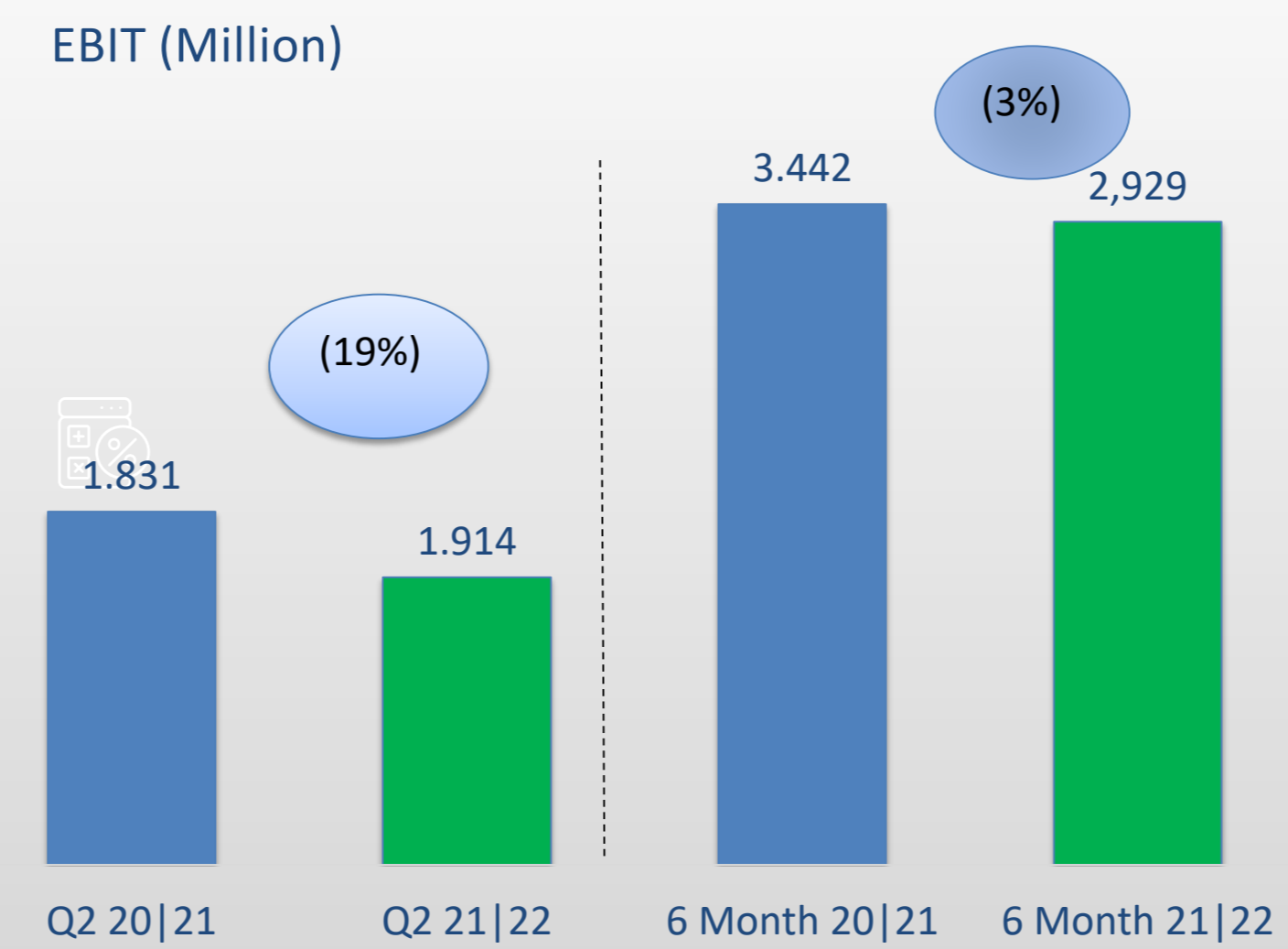
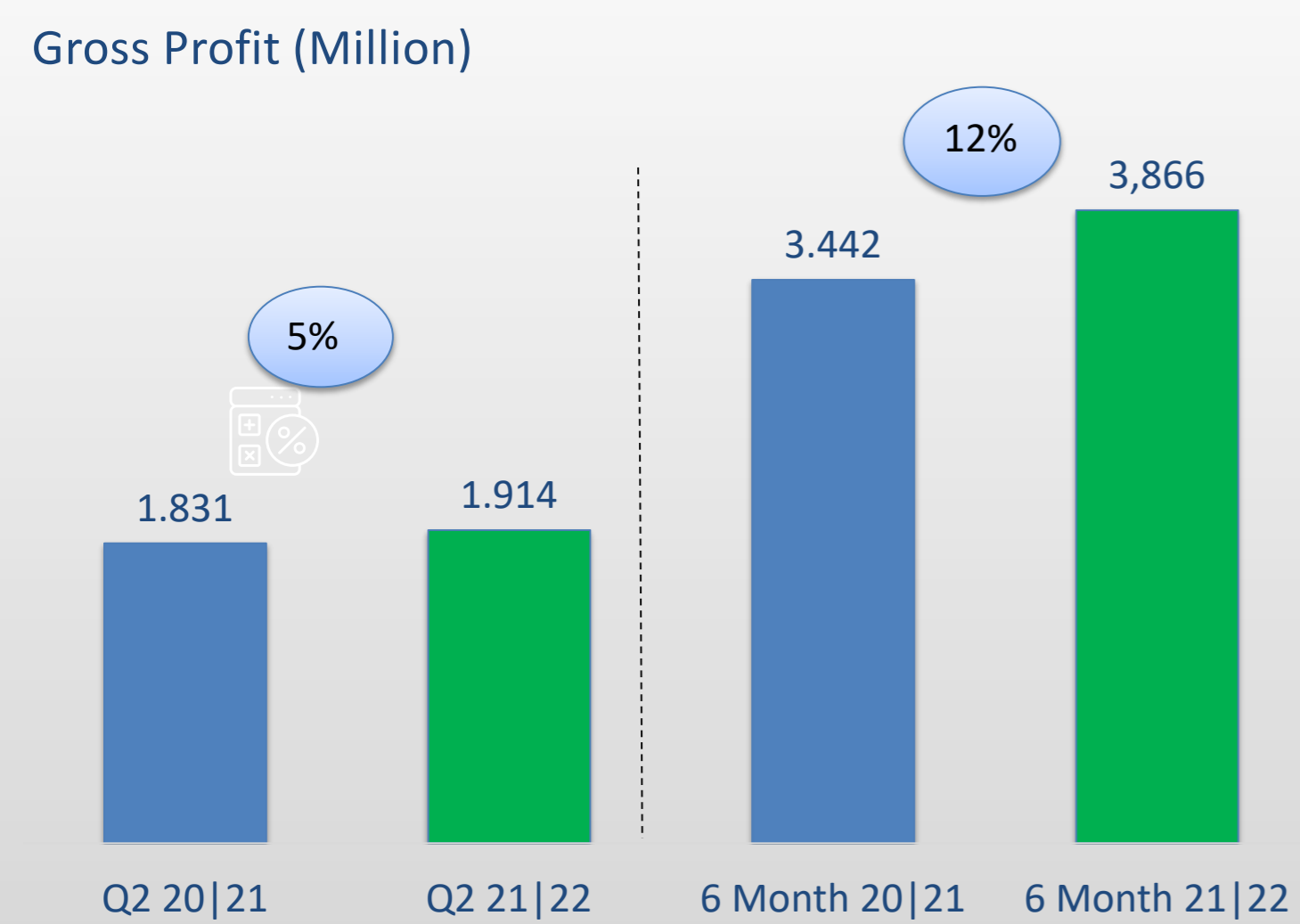
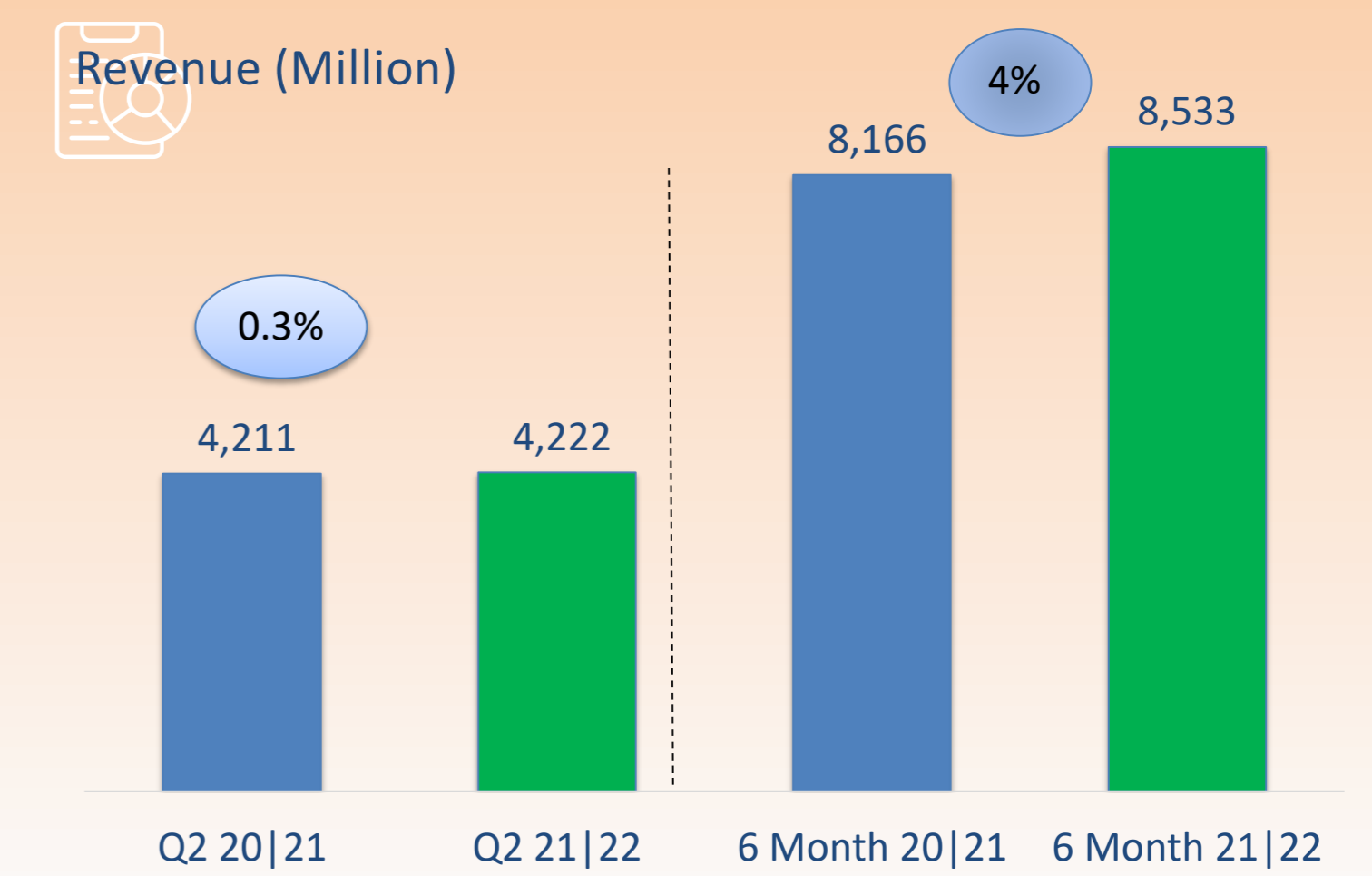
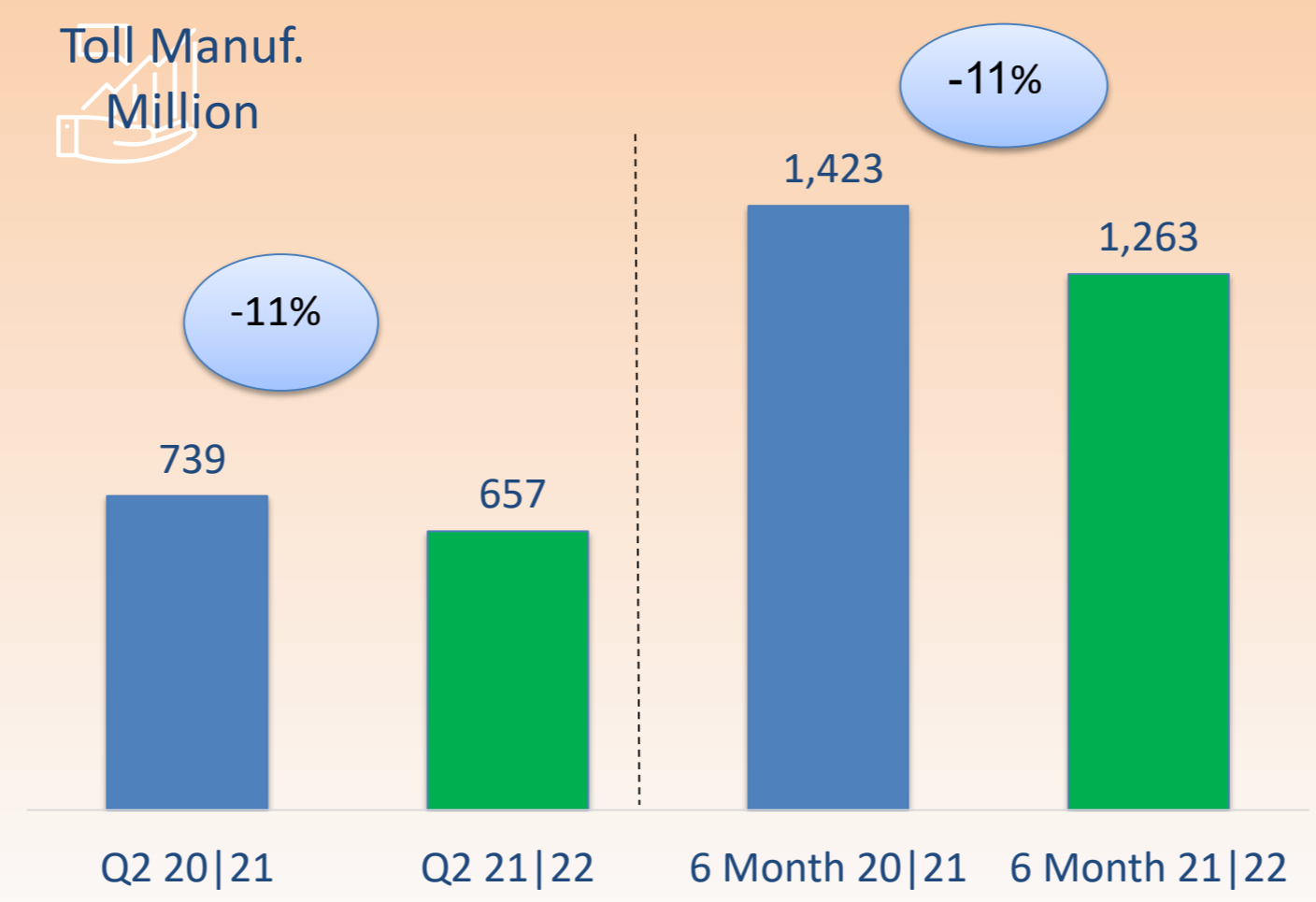
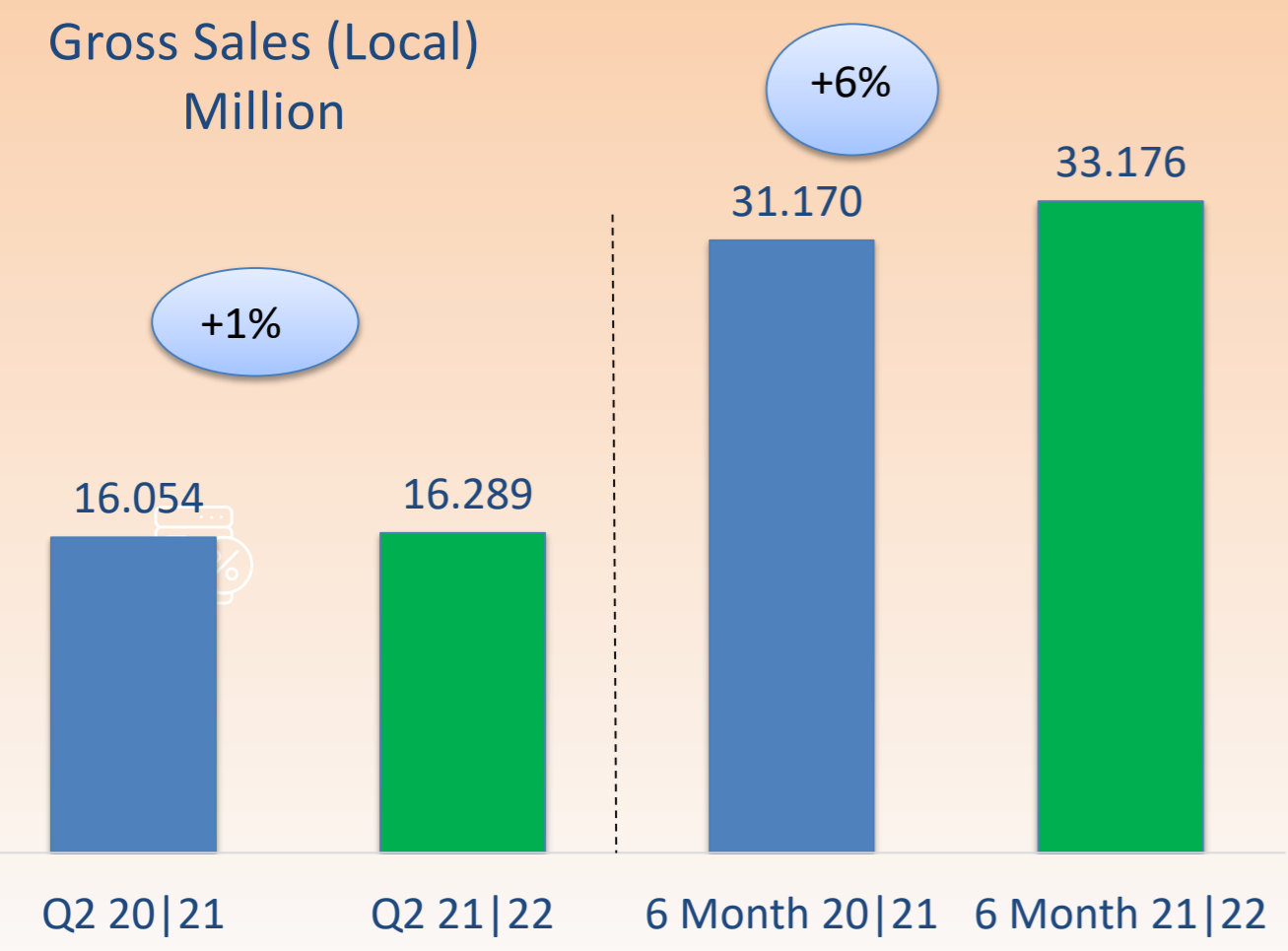
Q2 21|22



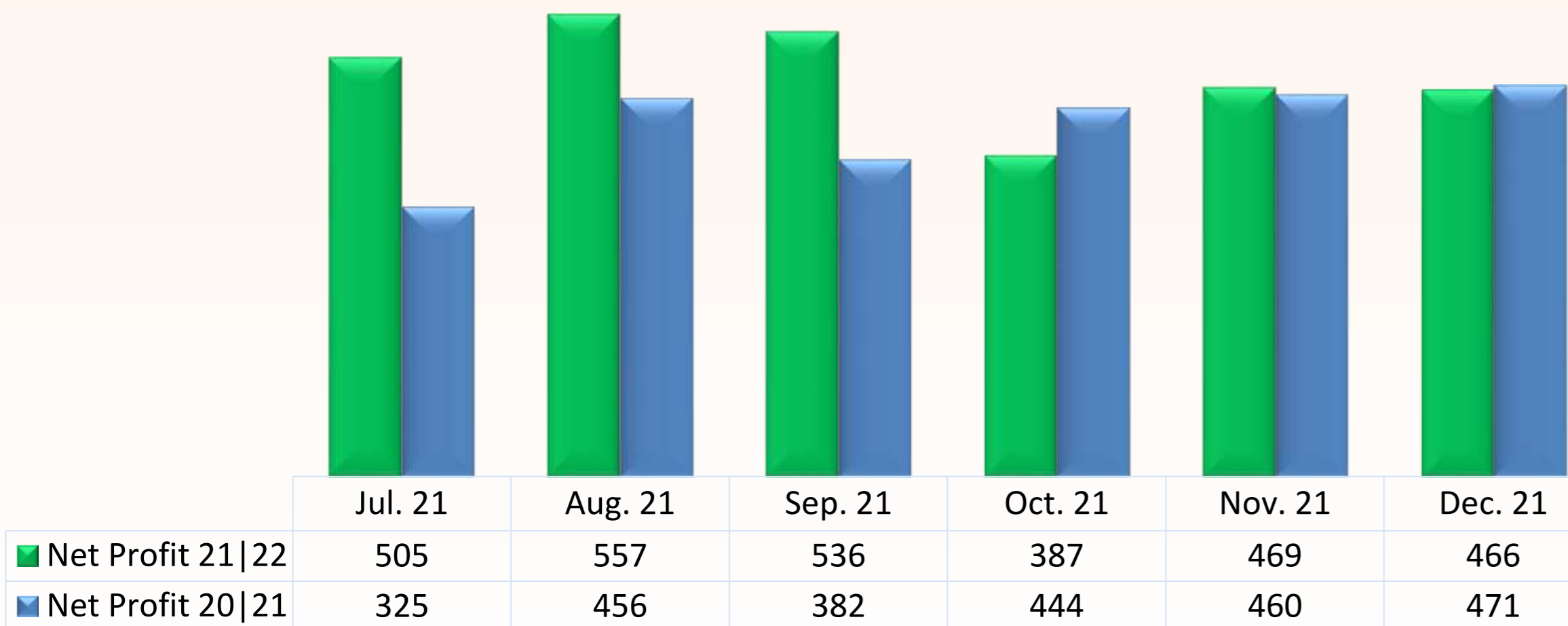
Summary income Statement (EGP 000)

Million EGP	6 Month 21 22	6 Month 20 21	YoY		Q2 21 22	Q2 20 21	YoY	
Gross Sales (local)	33.176	31.170	2006	6%	16.289	16.054	235	1%
Toll Manufacturing	1.263	1.423	(160)	(11%)	657	739	(82)	(11%)
Revenues	8.533	8.166	367	4%	4.222	4.211	11	0%
Gross Profit	3.866	3.442	424	12%	1.914	1.831	83	5%
Gross Profit Margin	45%	42%			45%	43%		
EBIT	2.929	3.011	(82)	(3%)	1.311	1.609	(298)	(19%)
EBIT Margin	34%	37%			31,1%	38,2%		
Net Profit	2.921	2.538	383	15%	1.323	1.375	(52)	(4%)
Net Profit Margin	34%	31,1%			31,3%	32,7%		

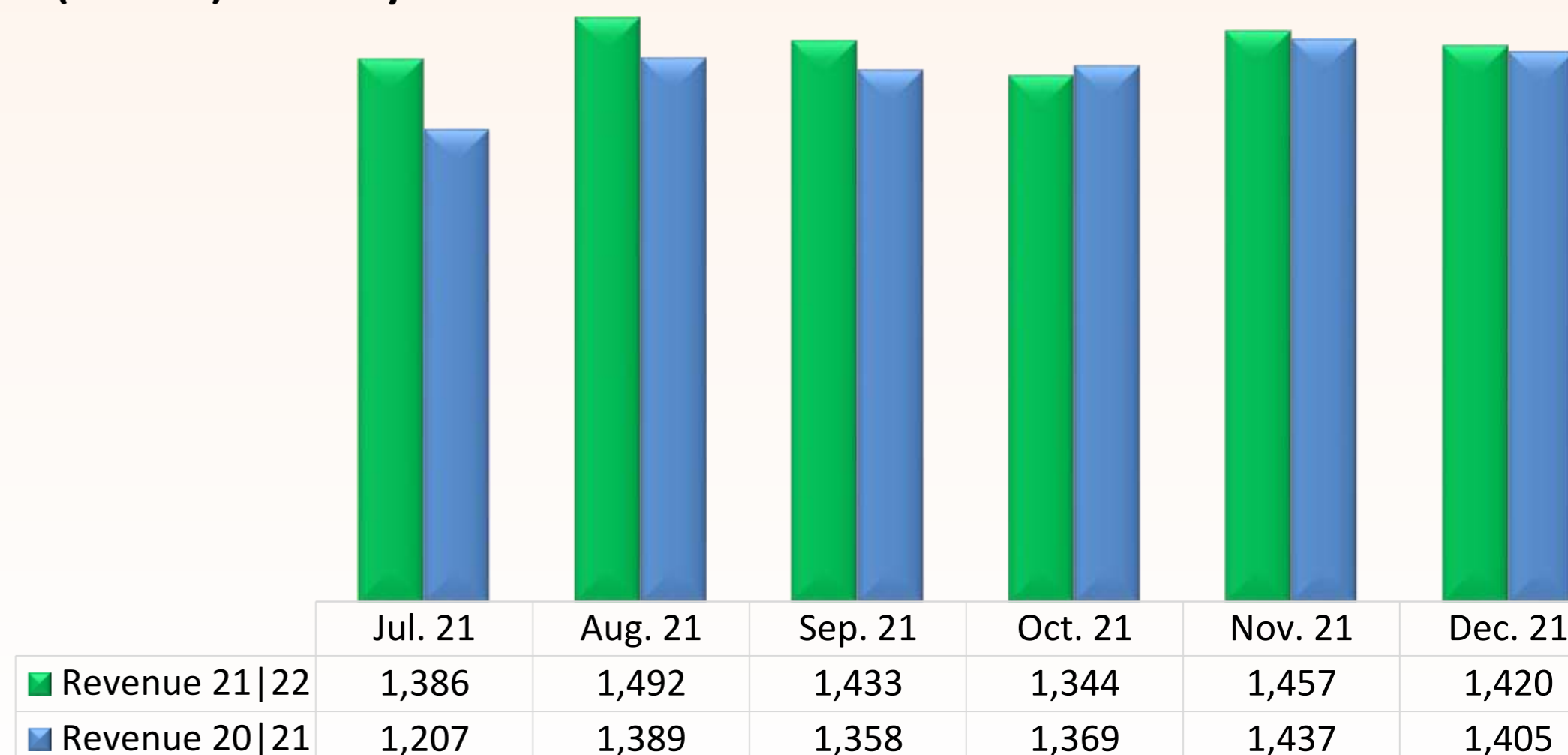
6 Month / Q2 21|22 Results overview



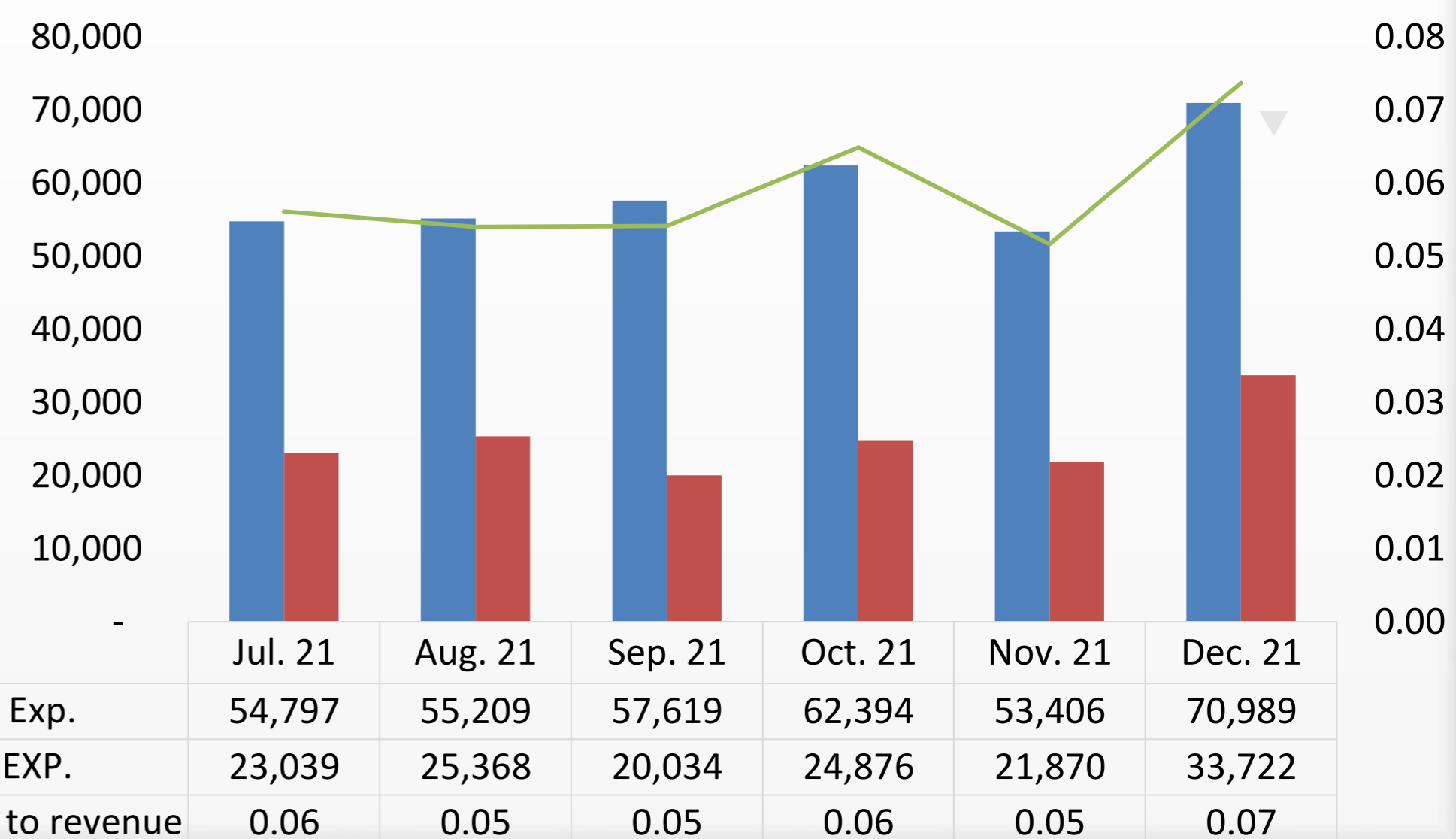
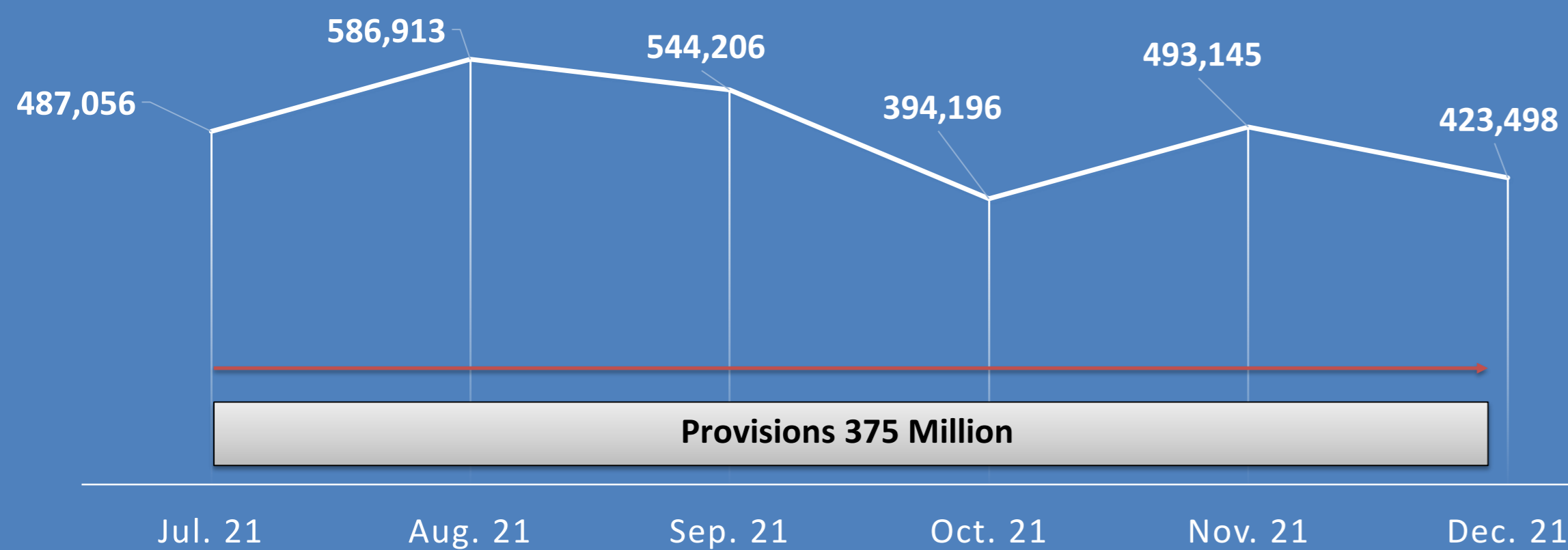
Net Profit (Million) Monthly



Revenue (Million) Monthly



EBIT



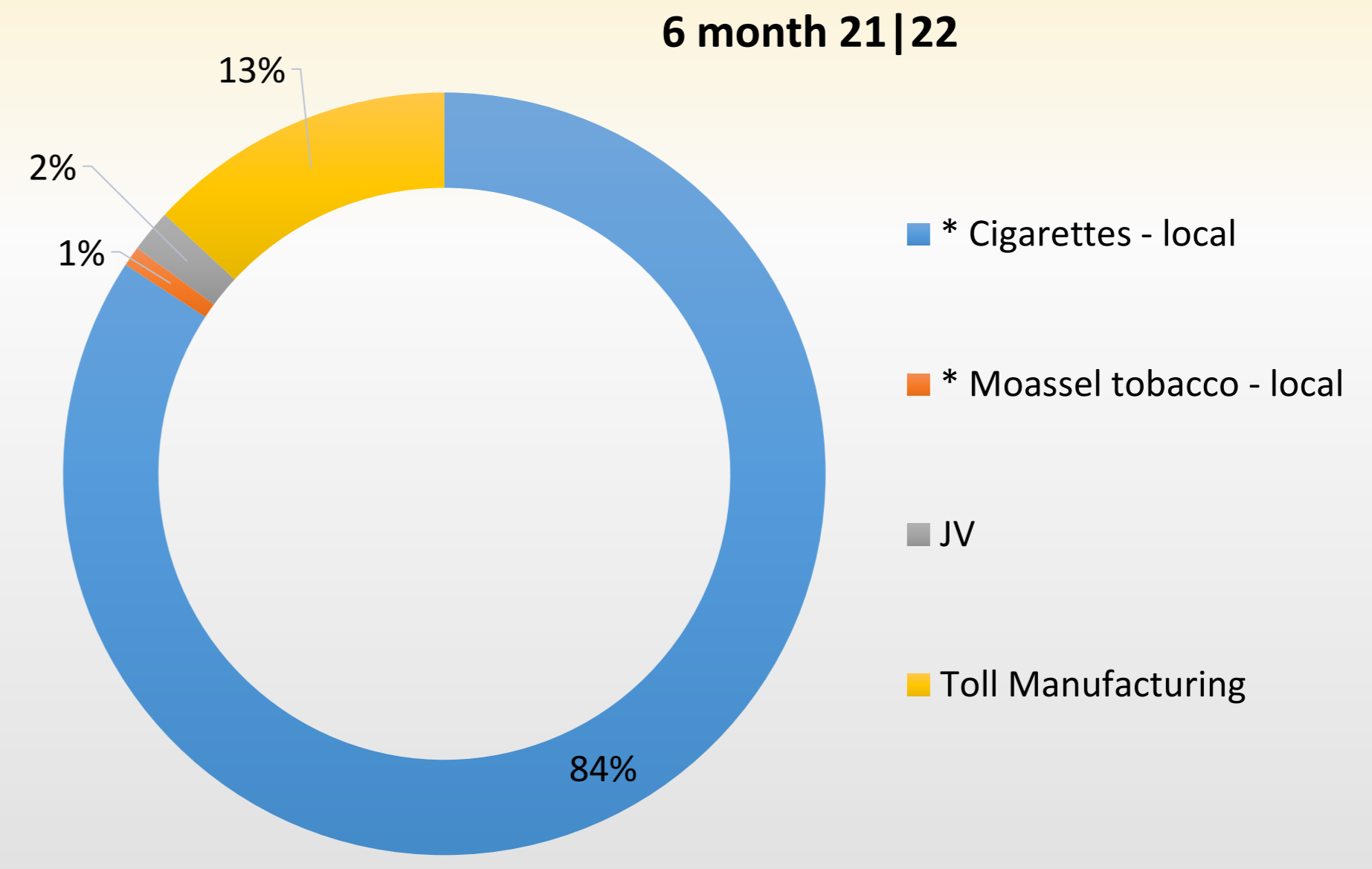
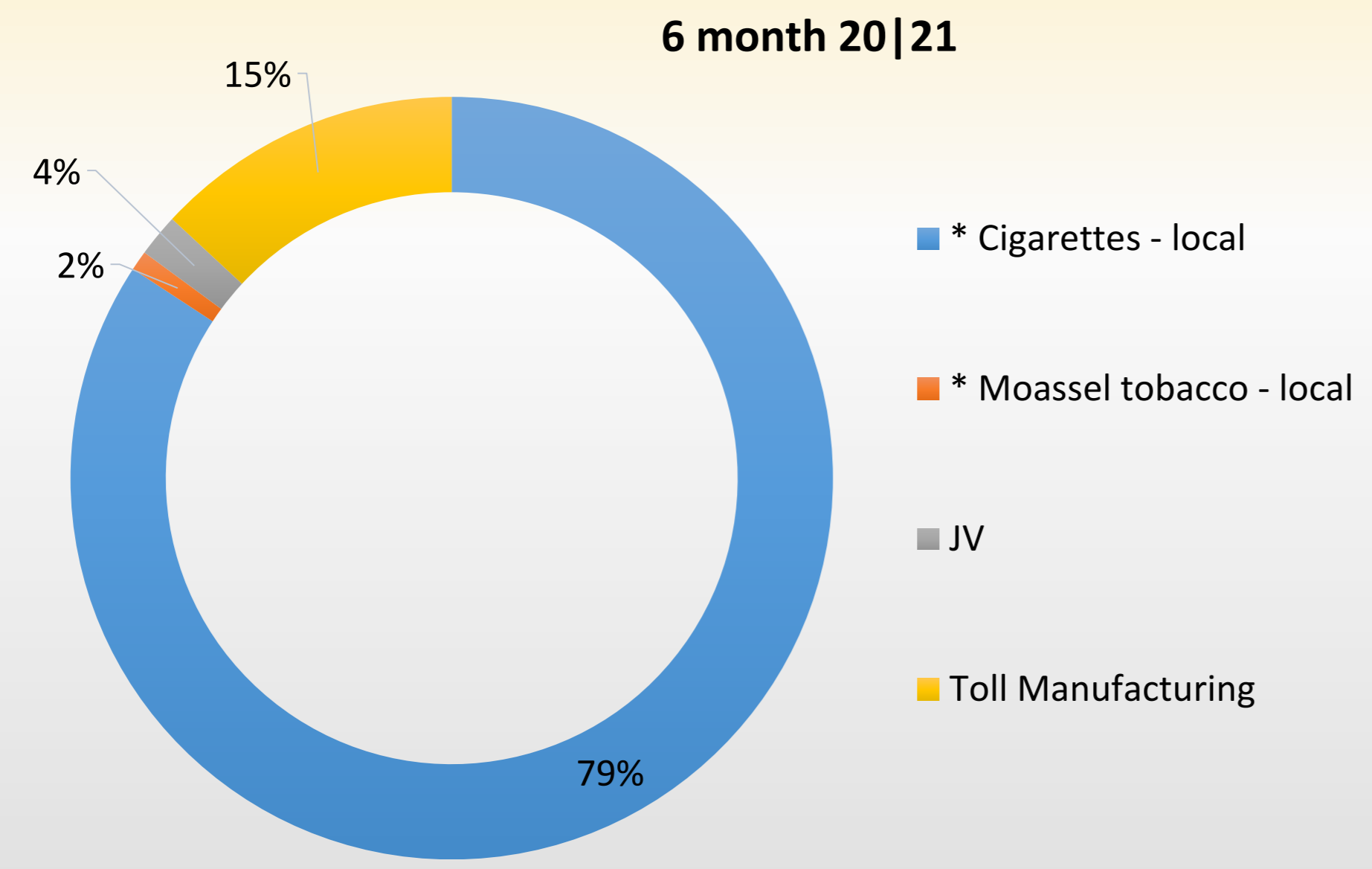
Income Statement 21|22

Income Statement	6 Month 21 22	Y-o-Y	6 Month 20 21	Q2 21 22	Y-o-Y	Q2 20 21	Q-o-Q	Q1 21 22
Million EGP		% التغير			% التغير		% التغير	
Gross Sales (local)	33176	6%	31170	16289	1%	16054	-4%	16886
Toll Manuf	1263	-11%	1423	657	-11%	739	9%	605
Total Gross Sales	34439	6%	32594	16947	1%	16793	-3%	17492
VAT Local	23786	5%	22721	11666	0%	11701	-4%	12119
VAT Toll Manufacturing	150	-10%	167	80	-9%	88	13%	71
Health Ins.TAX	1970	28%	1540	979	24%	793	-1%	991
Revenues	8533	4%	8166	4222	0%	4211	-2%	4311
COGS	4667	-1%	4724	2308	-3%	2381	-2%	2359
Gross Profit	3866	12%	3442	1914	5%	1831	-2%	1952
Other Revenues	30	-24%	40	21	-30%	30	125%	9
Sales& Marketing Exp.	354	4%	342	187	6%	176	11%	168
Admin.&G Exp.	149	25%	119	80	21%	67	18%	68
other Exp.	464		9	357		9	233%	107
EBIT	2929	-3%	3011	1311	-19%	1609	-19%	1618
financing income	36	-85%	242	15	-89%	141	-28%	21
Other financing income	816		29	414		29	3%	402
Net profit Pre-Tax	3781	15%	3282	1740	-2%	1779	-15%	2041
Income Tax	861	16%	743	418	3%	404	-6%	443
Net profit from continues operations	2921	15%	2538	1323	-4%	1375	-17%	1598
NET PROFIT	2921	15%	2538	1323	-4%	1375	-17%	1598





Segment Contribution to Revenue



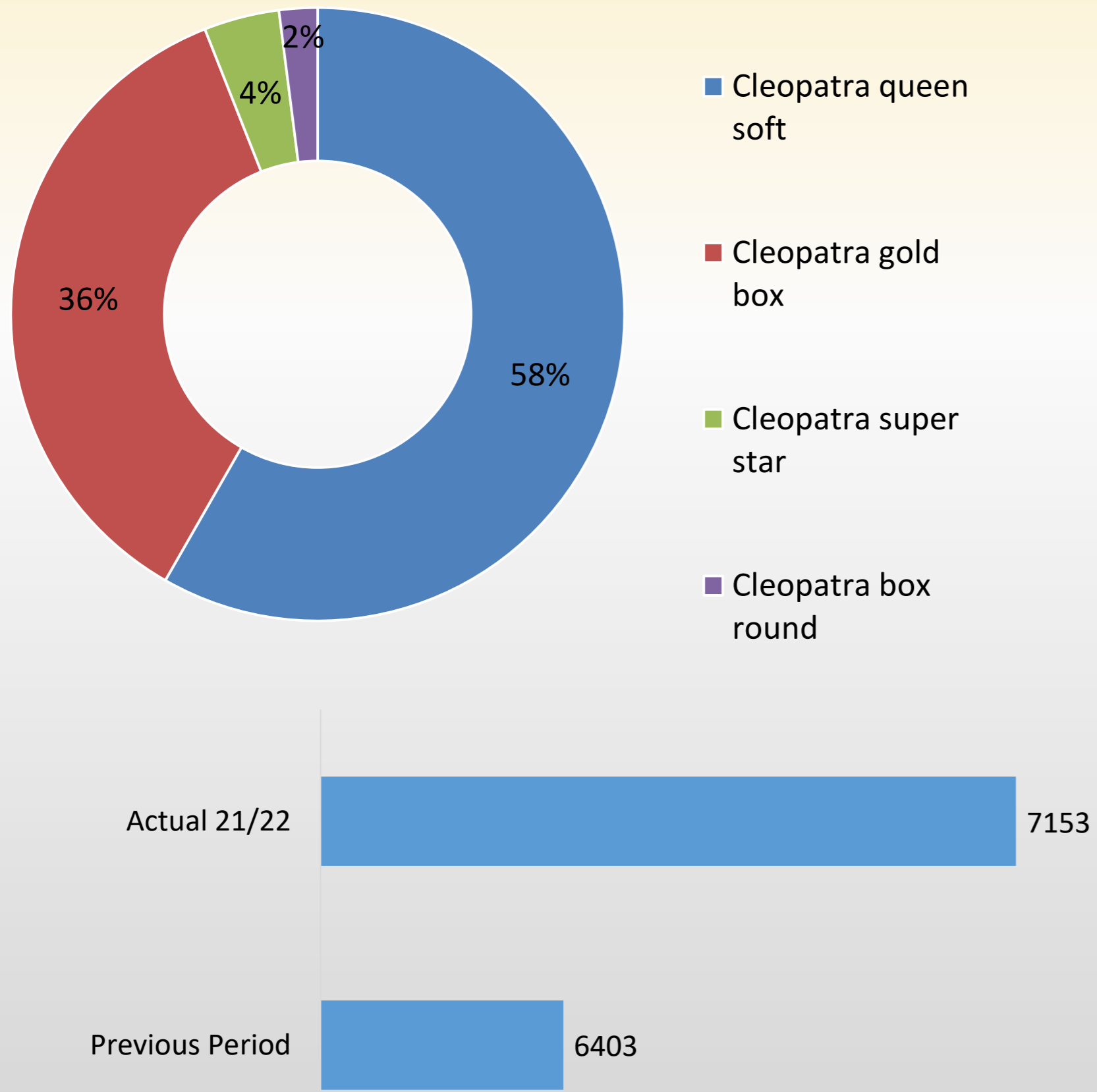
Revenue Analysis

Item	Unit	Sales Volume			Sales Values			
		Actual 21/22		Previous Period	Actual 21/22		Previous Period	
		From 1/7/2021 to 30/12/2021	From 1/7/2020 to 30/12/2020	VOLUME %/YOY	From 1/7/2021 to 30/12/2021	% OF TOTAL REVENUE	From 1/7/2020 to 30/12/2020	% YOY
* Cigarettes - local	Million Cigarettes	32095	33715	(5%)	7153	83,8%	6403	12%
* Moassel tobacco - local	Ton	3207	5730	(44%)	72	0,8%	131	(45%)
* Cigar - local	Thousand Cigar	532	600	(11%)	4	0,0%	3	24%
* Tobacco Bristles & vergeni	Ton	26	71	(63%)	9	0,1%	22	(60%)
* Cigarettes - Export	Million Cigarettes	30	41	(29%)	7	0,1%	10	(29%)
* Moassel tobacco - Export	Ton	335	650	(48%)	20	0,2%	36	(45%)
Other revenues					3	0,0%	1	
Net local Sales	-	-			7266	85,2%	6606	10%
JV	Million Cigarettes	1231	2754	(55%)	154	1,8%	304	(49%)
Toll Manufacturing	Million Cigarettes	9778	10765	(9%)	1113	13,0%	1256	(11%)
Revenues(million)	-	-			8533		8166	4%



Local Cig .Sales Break-down

Local cig. 6M - VOL.of total local sales



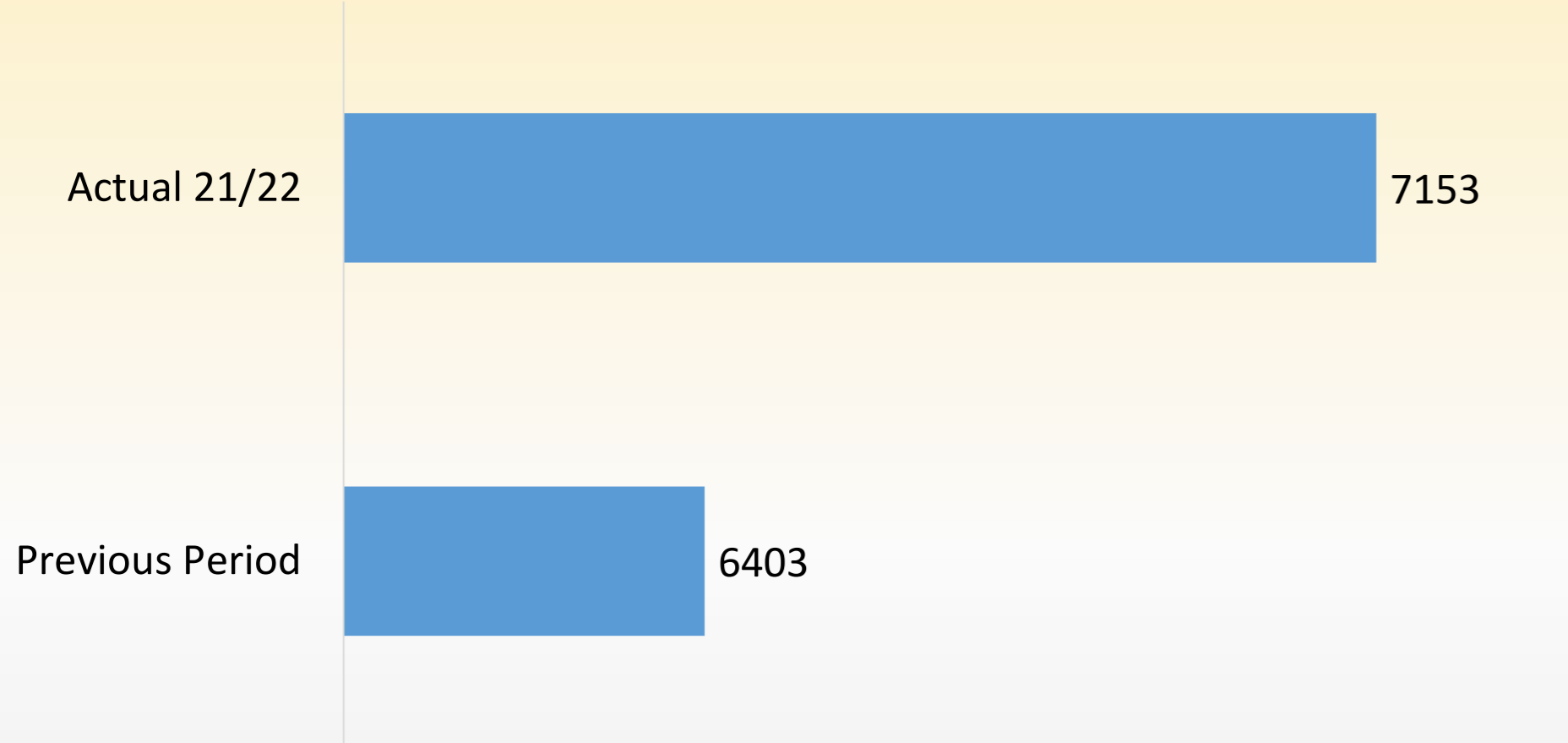
Eastern local cig Brands (Values)

MN Cigarettes Stick	6M 21 22			6M 20 21
	Brand	Sales Value	weight%	YoY prev.period
Cleopatra queen soft	4.172,0	58%	19%	3.498
Cleopatra gold box	2.488	35%	1%	2.470
Cleopatra super star	308	4%	(8%)	333
Cleopatra box round	140	2%	241%	41
Mondial red	6	0%	(79%)	29
Cleopatra black label	7	0%	0%	7
Mondial blue	2	0%	(78%)	9
Mnondial silver	2	0%	(33%)	3
Mondial green switch	5	0%	67%	3
Cleopatra gold box (10 Cig.)	8	0%	60%	5
Matoussian	3	0%	-	-
Boston	2	0%	100%	1
balamont	3	0%	-	-
Mnondial blueberry	7	0%	75%	4
Total Sales	7.153	100%	12%	6.403

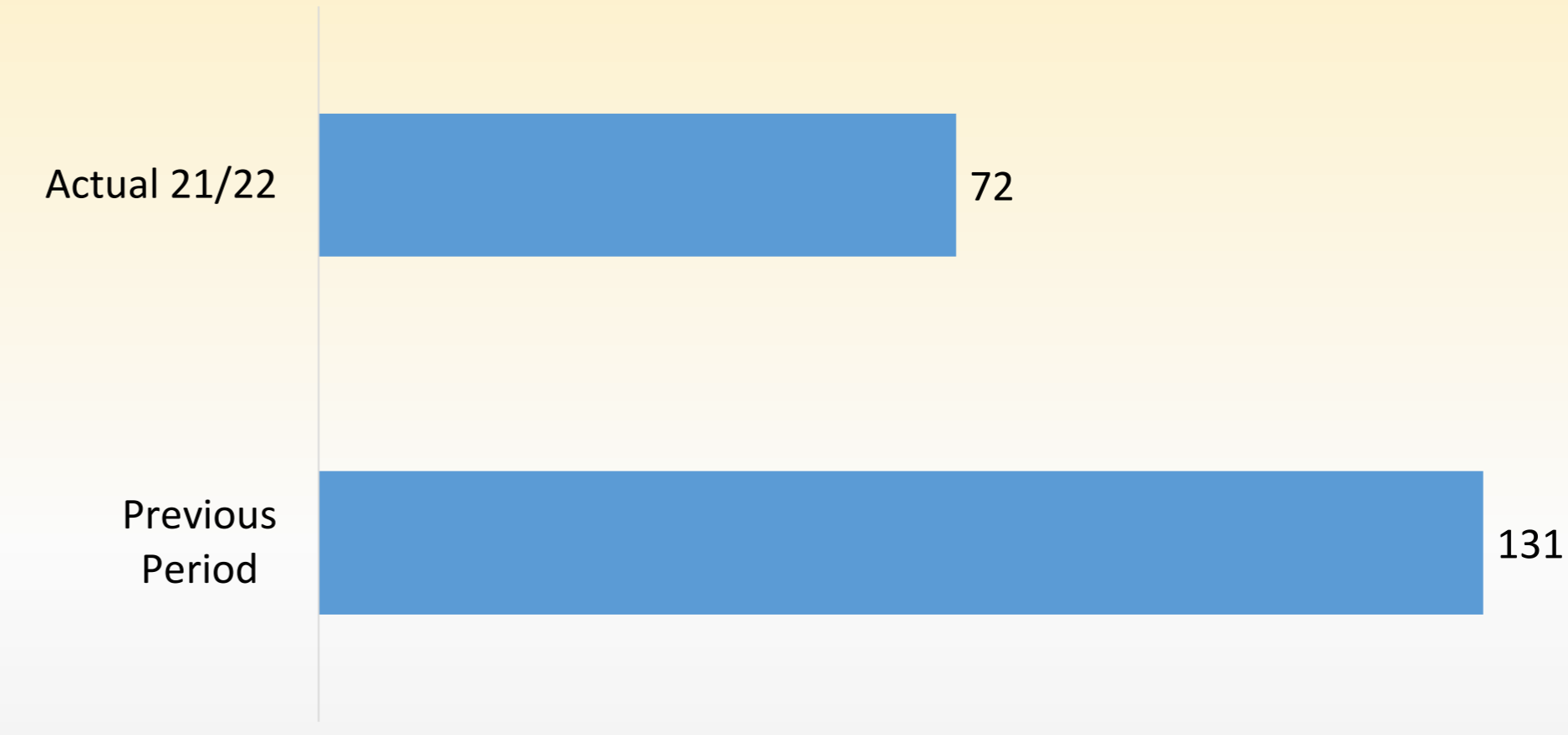


Over view of segment performance

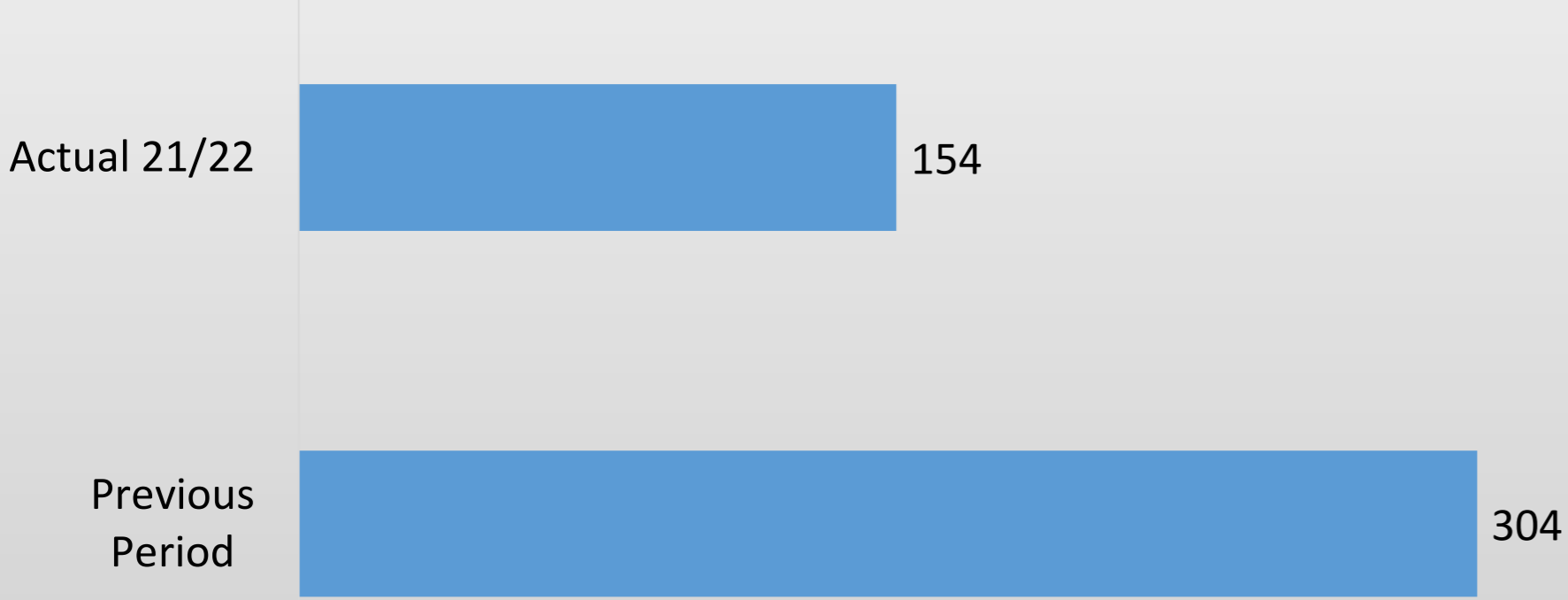
local sales value (million)



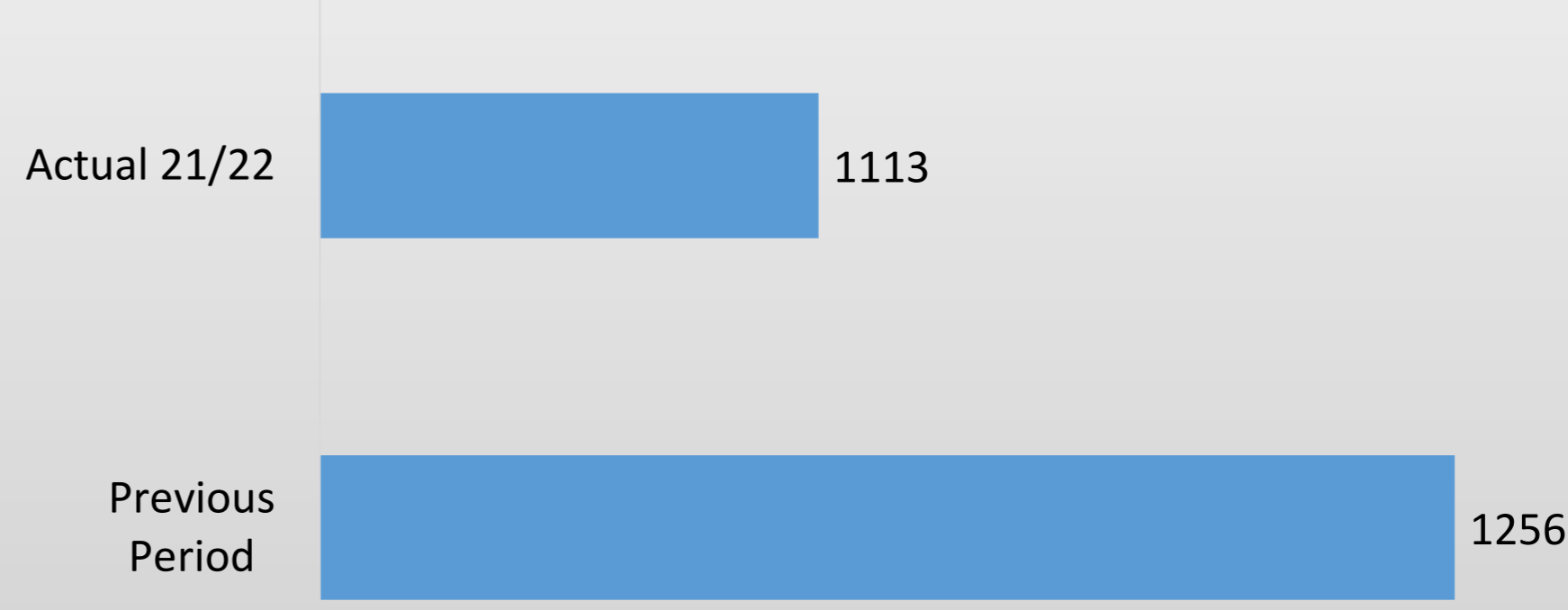
Molasses sales value (million)



JV sales value (million)



Toll Manufacturing value (million)





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